

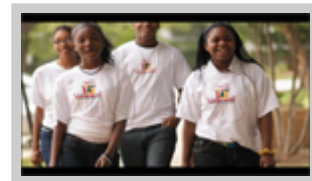


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IDRA Coca-Cola Valued Youth Program Introductory Seminar on Dropout Prevention - Feb. 12 in San Antonio

See how the award-winning IDRA Coca-Cola Valued Youth Program can help you keep students in school.

This cross-age tutoring program is research-based and has been recognized internationally for its high rates of success – keeping 98 percent of its tutors in school.



Coca-Cola Valued Youth Program Introductory Seminar

February 12, 2012 • 8:30 a.m. – 2:30 p.m.

Embassy Suites San Antonio Riverwalk – Downtown in San Antonio, Texas
Registration fee is only \$50 and includes lunch and transportation to site visit

At this special event, designed for educators, administrators and community members, you will:

- See this highly-successful dropout prevention program in action
- Find out how you can strengthen your school's holding power
- Meet Valued Youth tutors
- Meet teachers who are using the Coca-Cola Valued Youth Program
- Learn how to use federal, state and other sources to fund the program

See the [event brochure](#) or visit IDRA's website to [get details](#) or [register online now](#).

Share this event announcement on [Facebook](#) or [Twitter](#).

Award-Winning Dropout Prevention Model

The [Coca-Cola Valued Youth Program](#), created IDRA, is an internationally-recognized, cross-age tutoring program with an unusual twist. This dropout prevention program works by identifying junior high and high school students in at-risk situations and enlisting them as tutors for elementary school youngsters who are also struggling in school. Given this role of personal and academic responsibility, the Valued Youth tutors learn self-discipline and develop self-esteem; schools shift to the philosophy and practices of valuing students considered at-risk. Results show that tutors stay in school, have increased academic performance, improved school attendance and advanced to higher education. Since its inception in San Antonio in 1984, the program has kept 33,000 students in school, young people who were previously at risk of dropping out. The lives of more than 787,000 children, families and educators have been positively impacted by the program.



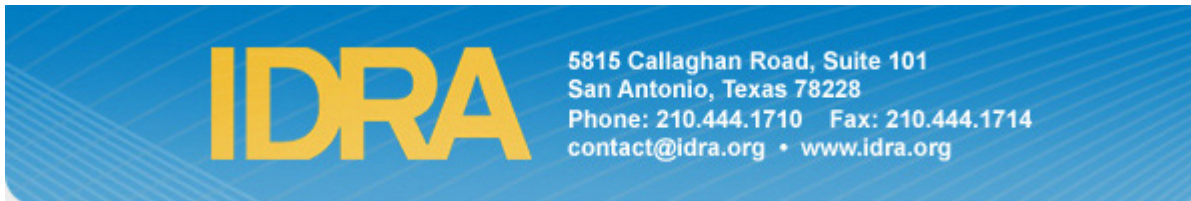
[Video: See a quick overview of how the Coca-Cola Valued Youth Program impacts students and schools. \[1.5 min\]](#)

[Register online now.](#)

The **Intercultural Development Research Association** is an independent private non-profit organization dedicated to realizing the right of every child to a quality education. IDRA strengthens and transforms public education by providing dynamic training; useful research, evaluation, and frameworks for action; timely policy analyses; and innovative materials and programs.

IDRA works hand-in-hand with hundreds of thousands of educators and families each year in communities and classrooms around the country. All our work rests on an unwavering commitment to creating self-renewing schools that value and promote the success of students of all backgrounds.

We are a small organization with a powerful mission: to create schools that work for *all* children.



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